



Sponsorship Levels For Spring Market

Artist Apprentice \$45

- One feature on Social Media (both Facebook and Instagram) with link to your website and/or social media page, within 20 days of the market.
- Logo/web link on Mayday! Underground Sponsorship web page
- 1.5" x 1.5" B&W ad in show program
- Inclusion of promotional materials in swag bags

Artisan \$75

- Two features on Social Media (Facebook and Instagram) with link to your website and/or social media page; one of these will be within 12 days of the market.
- Logo/web link on Mayday Underground Sponsorship web page
- 1.5" x 1.5" B&W ad in show program
- 175 x 175 pixel color ad on website sidebar
- Inclusion of promotional materials in swag bags
- 3" x 3" B&W Logo printed on Swag Bags

Master Maker \$150

All features of Artisan level +

- Additional feature on social media within 7 days of the market
- 4'x4' space at the show in designated sponsor area for promotional use only. Making sales not permitted.
- Logo and/or business name featured on all of Mayday's promotional materials (minimum run of 5,000 postcards and 300 posters) to be distributed and posted throughout the city.
- Mentions in Mayday's E-mail blasts promoting the market
- Listed as presenting sponsor on the front of the show program

Virtuoso \$300

All levels of Master Maker level +

- 4' x 2' vinyl banner with business name/logo created and displayed prominently at the event (yours to take after the event).
- Business name announced as presenting sponsor every hour during our swag bag raffles
- Listed as presenting sponsor for interactive craft demo at the market and on social media